## ORDER

104084 Orders Order / Rev: Alt Order #: 06831655 Product Desc: Crossroads GPS Estimate: 732 Flight Dates: 07/30/12 - 08/06/12 Primary AE: Amy McCreary Original Date / Rev: 07/06/12 / 07/17/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Crossroads GRS Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2,PLC01-Democrat Order Separation: 00:15:00

Bill Plan

07/30/12

Start Date End Date # Spots Gross Amount Net Amount

88

Totals Month # Spots Gross Amount Net Amount Rating August 2012 88 \$85,675.00 \$72,823.75 0.00 Totals 88 \$85,675.00 \$72,823.75 0.00

Advertiser External ID:

Agency External ID:

## **Account Executives**

Priority:

08/06/12

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		*****	Start Of Order - End Of Order	100%

\$85,675.00

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

\$72,823.75

Order Share	Share	Total
KSNV	32%	\$85,675.00
Market	100%	\$267,734.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$53,546.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$80,320.31
KTUD	0%	\$0.00
KVVU	17%	\$45,514.84
KVWB	0%	\$0.00
L.V1	0%	\$0.00
UNKWN	1%	\$2,677.34

	Ln	Ch	Start	End	Inventory Cod	e Break	Start/End 1	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	08/05/12	08/05/12	SUN. 6PM NEW	/SOLYMUM	Sun. 6p-7p	S	:30	1	\$650.001	0.00 NM	1	\$650.00
					SUN 6p News F	Hour OLYMPICS	3							
		KSNV E	ARLY NE	WS										
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	eek: 07/	30/12	08/05/12	S	1	\$650.00	0,00						

Print Date: 07/17/12 12:03:24 Page 2 of 7

KSNV

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #:

06831655

Product Desc:

Crossroads GPS

Flight Dates:

07/30/12 - 08/06/12

Estimate:

732

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/05/1	12 08/05/12	SUN. 6PM NEWS SUN 6p News Ho		Sun. 6p-7p	S	:30	1	\$650.001	0.00 NM	1	\$650.00
	KSNV	EARLY N	IEWS	SON op News 110	UI OLITIVIFIO	,							
٧	<u>Sta</u> Veek: 07	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 2	KSNV	07/30/1	12 07/30/12	Wake Up Early w/	-	430a-5a	M	:30	2	\$150.002	0.00 NM	2	\$300.00
	WAKE	UP EARI	LY W/THE W	· Wake Up Early W ∕AGNERS	/agners								
v	<u>Sta</u> Veek: 07	art Date /30/12	End Date 08/05/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E 3	KSNV	07/31/1		Wake Up Early w/	Wagn@M	430a-5a	-T	:30	1	\$150.002	0.00 NM	1	\$150.00
	WAKE	UP EAR	LY W/THE W	Wake Up Early W ∕AGNERS	/agners								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 07		08/05/12	-T	1	\$150.00	0.00						
E 4			12 08/01/12 LY W/THE V	Wake Up Early w/ Wake Up Early W /AGNERS		430a-5a	W	:30	1	\$150.002	0.00 NM	1	\$150.00
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 07		08/05/12	W	1	\$150.00	0.00						
E 5				Wake Up Early W/ Wake Up Early W	_	430a-5a	T	:30	1	\$150.002	0.00 NM	1	\$150.00
		UP EAR	LY W/THE V  End Date	VAGNERS Weekdays	Spots/Week	Rate	Rating						
٧	<u>00</u> 70 Veek		08/05/12	T	1	\$150.00	0.00						
_E6	_KSNV	08/05/_	1208/05/12.	Wake Up-Early-w/		_430a-5a	S	:30	1_	\$150.002	0.0M	1	\$150.00
	WAKE	LID FAR	LY W/THE V	Wake Up Early W	/agners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					-	
V	Veek; 07	/30/12	08/05/12	S	1	\$150.00	0.00						
E 7				Wake Up Early W Wake Up Early W		430a-5a	M	:30	1	\$150.002	0.00 NM	1	\$150.00
		or ⊵ak art Date	LY W/THE V End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 08		08/12/12	M	1	\$150.00	0.00						
E 8				M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	М	:30	1	\$400.001	0.00 NM	1	\$400.00
		UP WITH art Date	H THE WAG End Date	NERS Weekdavs	Spots/Week	Rate	Rating						
٧	Veek: 07		08/05/12	M	1	\$400.00	0.00						
E 9	KSNV	07/31/	12 07/31/12	M-F 5-6a WakeU	-	5-6a	-T	:30	1	\$400.001	0.00 NM	1	\$400.00
	WAKE	UP WITI	H THE WAG	- M-F 5-6a WakeU NERS	p w/Wagners	•							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	<b>V</b> eek: 07		08/05/12	-T	1	\$400.00	0.00						
E 10	0 KSNV	08/01/1	12 08/01/12	M-F 5-6a WakeUp M-F 5-6a WakeU	_	5-6a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
	WAKE	UP WITI	H THE WAG		p wwwagners								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	Veek: 07		08/05/12	M-F 5-6a WakeU	1	\$400.00 5-6a	0.00	:30		\$400.004	0.00 NB4	4	<b>#400.00</b>
LI			H THE WAG	M-F 5-6a WakeU	_	J-0a	[	,30	1	\$400.001	0.00 NM	1	\$400.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Neek: 07		08/05/12	T	1	\$400,00	0.00	-			<u> </u>		
E 1:	2 KSNV	08/03/	12 08/03/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
			H THE WAG	NERS		0.20							
1.	<u>St</u> Neek: 07	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
			12 07/30/12	· · · · · · · · · · · · · · · · · · ·	CM	7-730pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
						•						•	

Print Date: 07/17/12 12:03:24 Page 3 of 7

Order / Rev:

104084

Advertiser:

Crossroads GPS

Alt Order #:-Flight Dates: 06831655

07/30/12 - 08/06/12

Product Desc:

Crossroads GPS

Estimate: 732 KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pr	i Rtg Type S	pots	Amount
4			M-I- Wheel								
WHEEL	OF FOR	OTI INE	M-F Wheel of Fortu	ne							
	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating			1		
Week: 07/		08/05/12	M		\$1,000.00	0.00					
E14 KSNV	07/31/1	2 07/31/12	M-F Wheel	CM	7-730pm	»Т	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F Wheel of Fortu	ne							
	OF FOR		Maakdaya C	noto AMook	Data	Dating					
Sta Week: 07/	rt Date /30/12	End Date 08/05/12	<u>Weekdays</u> S	pots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 15 KSNV			M-F Wheel	CM	7-730pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F Wheel of Fortu								
WHEEL	OF FOR	RTUNE							_		
	rt Date	End Date	<u>Weekdays</u> S	pots/Week	Rate	Rating					
Week: 07/ E 16 KSNV		08/05/12	M-F Wheel	CM	\$1,000.00 7-730pm	0.00 T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
E 10 KONV	00/02/1	2 00/02/12	M-F Wheel of Fortu		7-730pm		.50	1 ψ1,000.001	C,OO NIVI	'	ψ1,000.00
WHEE	OF FO	RTUNE									
Sta	art Date	End Date		pots/Week	Rate	Rating					
Week; 07.		08/05/12	T		\$1,000.00	0.00			-		. 🔿
E 17 KSNV	08/03/1	2 08/03/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
\\/HEE	L OF FOI	RTLINE	M-F Wheel of Fortu	ine							•
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 07.		08/05/12	F	1	\$1,000.00	0.00					
E 18 KSNV	08/06/1	2 08/06/12	M-F Wheel	СМ	7-730pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
M-F Wheel of Fortune											
	L OF FOI		Mankalaya C	an ata AAIa ale	Dete	Detina					
<u>ठा</u> Week: 08	art Date /06/12	End Date 08/12/12	Weekdays S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 19 KSNV			News 3 at 430pm	CM	430-5pm	M	:30	1 \$700.001	0.00 NM	1	\$700.00
			News 3 at 4:30PM								·
NEWS	4 AT 430										
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating					
Week: 07 E 20 KSNV		08/05/12		CM	\$700.00 430-5pm	0.00 -T	:30	1 \$700.001	0.00 NM	1	\$700.00
E ZU KSNV	07/31/	12 0//3//12	News 3 at 430pm News 3 at 4:30PM	CIVI	430-5pm	-,	.50	1 \$700.001	0.00 NW	1	φ/00.00
NEWS	4 AT 430	)P	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								
Sta	art Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 07	/30/12	08/05/12	-T	1	\$700.00	0.00					
E 21 KSNV	08/01/	12 08/01/12	News 3 at 430pm	СМ	430-5pm	W	:30	1 \$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430	np	News 3 at 4:30PM								
	art Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	M	1	\$700.00	0.00					
E 22 KSNV	08/02/	12 08/02/12	News 3 at 430pm	CM	430-5pm	T	:30	1 \$700.001	0.00 NM	1	\$700.00
	4 6 77 40		News 3 at 4:30PM								
	4 AT 430		Mookdaya C	enata AMaak	Data	Poting					
<u>50</u> Week: 07	art Date //30/12	End Date 08/05/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
E 23 KSNV				СМ	430-5pm	F	:30	1 \$700.001	0.00 NM	1	\$700.00
			News 3 at 4:30PM								
	4 AT 43										
	art Date	End Date	Weekdays S	Spots/Week		Rating					
Week: 07		08/05/12	· · · · · · · · · · · · · · · · · · ·	CM	\$700.00	0.00 M	:30	1 \$700.001	0.00 NM	1	\$700.00
EZ4 KSNV	00/06/	12 08/06/12	News 3 at 430pm News 3 at 4:30PM	СМ	430-5pm	lat	.30	1 9700.001	O.OO INIVI	ı	Ψ1.00.00
NEWS	4 AT 43	0P	.10.10 0 00 5.001 10								
<u>St</u>	art Date	End Date		Spots/Week		Rating					
Week: 08		08/12/12	М	1	\$700.00	0.00					A
E 25 KSNV	07/30/	12 07/30/12		CM	6-7a	M	:30	1 \$700.001	0.00 NM	1	\$700.00

Print Date: 07/17/12 12:03:24 Page 4 of 7

KSNV

Order / Rev: Alt Order #:

Flight Dates:

104084

06831655

07/30/12 - 08/06/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

732

_n Ch	Start	End 1	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type Sp	oots	Amount
			M-F 6-7a WakeU									
WAKE	I ID WITH	THE WAGN	M-F 6-7a Wakel	up w/vvagners						_		
	irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/	30/12	08/05/12	M	1	\$700.00	0.00			A700 004	0.00 NM	1	\$700.00
26 KSNV	07/31/12		M-F 6-7a Wakel M-F 6-7a Wakel		6-7a	-T	:30	1	\$700.001	0.00 NM	'	φ, ου.ου
WAKE	UP WITH	THE WAGN		, 3								
	rt Date	End Date 08/05/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
Week: 07.		*	M-F 6-7a Wakel	Jp w/WaQM	6-7a	W	:30	1	\$700.001	0.00 NM	1	\$700.00
			M-F 6-7a Wake									
		THE WAGN		Cmata M.Vools	Rate	Rating						
<u>Sta</u> Week: 07	art Date	End Date 08/05/12	<u>Weekdays</u> ⊌	Spots/Week 1	\$700.00	0.00						
			M-F 6-7a Wakel	Jp w/WaQM	6-7a	T	:30	1	\$700.001	0.00 NM	1	\$700.0
			M-F 6-7a Wake	Up w/Wagners								
		THE WAGN		Spots/Week	Rate	Rating						
<u>St</u> Week: 07	art Date //30/12	End Date 08/05/12	<u>Weekdays</u> T	<u> 3pots/veek</u> 1	\$700.00	0.00				,		
			M-F 6-7a Wake	Up w/Wa@M	6-7a	F	:30	1	\$700.001	0.00 NM	1	\$700.0
			M-F 6-7a Wake	Up w/Wagners								
		THE WAGN End <u>Date</u>	NERS Week <u>days</u>	Spots/Week	Rate	Rating	•					
<u>ىء</u> Week: 07	<u>art Date</u> 7/30/12	08/05/12	F	1	\$700.00	0.00						
		2 08/06/12	M-F 6-7a Wake	Up w/Wa@M	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.0 
		. THE 14/4 ()	M-F 6-7a Wake	Up w/Wagners								
	art Date	THE WAGI End <u>Date</u>	Weekd <u>ays</u>	Spots/Week	Rate	Rating						
Week: 08		08/12/12	M	1		0.00						** ***
		2 07/30/12	Today Show	CM	658a-9am	M	:30	1	\$1,400.001	0.00 NM	1	\$1,400.0
TOP 1	V OLIOW		Today Show									
	Y SHOW tart Date	End <u>Date</u>	Weekda <u>ys</u>	Spots/Week	Rate	Rating						
<u>o</u> Week: 0		08/05/12	M	1		0.00				1		04.400
E 32 KSN	/ 07/31/	2 07/31/12		CM	658a-9am	-T	:30	1	\$1,400.001	0,00 NM	1	\$1,400.0
T00.4	V 011014		Today Show							I		
	Y SHOW <u>tart Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/05/12	-T	1	\$1,400.00	0.00				0.00.1116		<b>#4 400</b>
E33 KSN	V 08/01/	12 08/01/12	Today Show	CM	658a-9am	W	:30	1	\$1,400.001	0.00 NM	1	\$1,400.
TODA	Y SHOW		Today Show							1		
	tart Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	<u>Rating</u>						
Week: 0		08/05/12	W		\$1,400.00	0.00			+4 +00 004	0.00 NM	4	¢1 400
E 34 KSN	V 08/02/	12 08/02/12	Today Show	CM	658a-9am	T	:30	1	\$1,400.001	0.00 NM	1	\$1,400
TODA	Y SHOW		Today Show									
	Start Date	End Date	Week <u>days</u>	Spots/Weel	<u>Rate</u>	<u>Rating</u>						
Week: 0		08/05/12	T		1 \$1,400.00	0,00				0.00 NM	4	#4 400
E 35 KSN	V 08/03/	12 08/03/12	Today Show	CM	658a-9am	F	:30	1	\$1,400.001	0.00 NM	1	\$1,400
TOD	AY SHOW	1	Today Show							1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating				-		
Week: 0	7/30/12	08/05/12	F		1 \$1,400.00	0.00			1 64 400 004	O OO NIM	4	\$1,400
E 36 KSN	V 08/06	12 08/06/12		CM	658a-9am	M	- :30	ĺ	1 \$1,400.001	0.00 NM	1	φ1,400
TOD	AY SHOW	f	Today Show									
	Start Date		Weekdays	Spots/Wee								
	08/06/12	08/12/12	M		1 \$1,400.00	0.00						

Print Date: 07/17/12 12:03:24 Page 5 of 7

**KSNV** 

Order / Rev:

104084

Advertiser:

Crossroads GPS

Ait Order #:3

06831655

Product Desc:

Crossroads GPS

Flight Dates:

07/30/12 - 08/06/12

Estimate:

732

Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days **Inventory Code** Ln Ch Start End News 3 at 4 News 3 at 4 FIRST NEWS 3 AT FOUR Rating Spots/Week Rate **End Date** Weekdays Start Date 0.00 \$700.00 Week: 07/30/12 08/05/12 0.00 NM \$700,00 \$700.001 :30 \_T~---4-430p E 38 KSNV 07/31/12 07/31/12 News 3 at 4 CM News 3 at 4 FIRST NEWS 3 AT FOUR Rate Rating End Date Spots/Week Weekdays Start Date 0.00 \$700.00 08/05/12 -T----Week: 07/30/12 0.00 NM \$700.00 \$700.001 :30 1 CM 4-430p --w---News 3 at 4 E 39 KSNV 08/01/12 08/01/12 News 3 at 4 FIRST NEWS 3 AT FOUR Rate Rating Spots/Week Start Date **End Date** <u>Weekdays</u> 0.00 \$700.00 --W----Week: 07/30/12 08/05/12 \$700.00 0.00 NM ---T---:30 \$700.001 4-430p CM E 40 KSNV 08/02/12 08/02/12 News 3 at 4 News 3 at 4 FIRST NEWS 3 AT FOUR Spots/Week Rate Rating Weekdays Start Date End Date 0.00 \$700.00 ---T---08/05/12 Week: 07/30/12 \$700.001 0.00 NM \$700.00 :30 ---F--CM 4-430p E 41 KSNV 08/03/12 08/03/12 News 3 at 4 News 3 at 4 FIRST NEWS 3 AT FOUR Rating Spots/Week Rate End Date Weekdays Start Date \$700.00 0.00---F--Week: 07/30/12 08/05/12 \$700.00 0.00 NM 1 \$700.001 :30 CM 4-430p M-----News 3 at 4 E42 KSNV 08/06/12 08/06/12 News 3 at 4 FIRST NEWS 3 AT FOUR Spots/Week Rate Rating Weekdays Start Date End Date 0.00 \$700.00 M----Week: 08/06/12 08/12/12 \$1,000.00 1 \$1,000.001 0.00 NM 1 :30 5-630p M-----E43 KSNV 07/30/12 07/30/12 M-F Early News CM M-F Early News **EARLY NEWS** Rating End Date Spots/Week <u>Rate</u> Start Date Weekdays \$1,000.00 0.00 08/05/12 Week: 07/30/12 \$1,000.00 0.00 NM 1 \$1,000.001 -T----:30 E 44 KSNV 07/31/12 07/31/12 M-F Early News CM 5-630p M-F Early News **EARLY NEWS** Spots/Week Rating Rate **End Date** Weekdays Start Date 0.00 \$1,000.00 08/05/12 -T----1 Week: 07/30/12 \$1,000.00 1 \$1,000.001 0.00 NM 1 :30 --W----E 45 KSNV 08/01/12 08/01/12 M-F Early News CM 5-630p M-F Early News **EARLY NEWS** Rating Spots/Week Rate Weekdays Start Date End Date 0.00 \$1,000.00 1 08/05/12 Week: 07/30/12 \$1,000.00 1 \$1,000.001 0.00 NM ---T---:30 CM 5-630p M-F Early News E 46 KSNV 08/02/12 08/02/12 M-F Early News **EARLY NEWS** Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> 0.00 \$1,000.00 1 Week: 07/30/12 08/05/12 ----T---\$1,000.00 1 \$1,000.001 0.00 NM 1 ---F--:30 5-630p 08/03/12 08/03/12 M-F Early News CM E47 KSNV M-F Early News **EARLY NEWS** Rating Spots/Week Rate **Weekdays** Start Date End Date 0.00 \$1,000.00 ---F--08/05/12 Week: 07/30/12 \$1,000.00 0.00 NM 1 \$1,000.001 :30 CM 5-630p E 48 KSNV 08/06/12 08/06/12 M-F Early News M-F Early News **EARLY NEWS** Rating Spots/Week Rate End Date Weekdays Start Date \$1,000.00 0.00 Week: 08/06/12 08/12/12 \$350.00 0.00 NM :30 \$350.001 ----S-CM 6a-7a E49 KSNV 08/04/12 08/04/12

Print Date: 07/17/12 12:03:24 Page 6 of 7

Order / Rev:

104084

06831655

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

07/30/12 - 08/06/12

Product Desc:

Crossroads GPS

732

KSNV

	O( - vit	F.J	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type Spo	ots	Amount
Ln Ch	Start		News 3 Sunrise -		Otal I Ella 11	20,70					
			News 3 Sunrise S	SATURDAY							
		NRISE no pro End <u>Date</u>	gram 7/7,7 Weekdavs	Spots/Week	Ra <u>te</u>	Rating					
<u>51</u> Week: 07	<u>art Date</u> 7/30/12	08/05/12	S-	1_	\$350.00	0.00					****
E 50 KSNV	/ 08/04/1		Sa-Su Early News Sa-Su Early New		5pm-630pm	S-	:30	1 \$650.001	0. <b>00 NM</b>	1	\$650.00
	EARLY N		167 - Indone	Cnote/Mook	Rate	Rating					
<u>St</u> Week: 07	tart Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> S-	Spots/Week 1	\$650.00	0.00					
			M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOP		E 15 (	18/a ali davia	Spots/Week	Rate	Rating					
<u>Si</u> Week: 0'	<u>tart Date</u> 7/30/12	End Date 08/05/12	<u>Weekdays</u> M	<u>30003/44eek</u>	\$1,000.00	0.00					
			M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	ARDY			Ot-Missi	Date	Rating					
<u>S</u> Week: 0	tart Date	End Date 08/05/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	0.00					
		12 08/01/12	M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000:00
E 00 11011	00.01.	V =	M-F Jeopardy								
	PARDY	- 15 (	104- sizelesse	Spots/Week	Ra <u>te</u>	Rating					
<u>S</u> Week: 0	Start Date	End Date 08/05/12	<u>Weekdays</u> w	<u> </u>	\$1,000.00	0.00					
		12 08/02/12	M-F Jeopardy	СМ	630-7pm	~T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F Jeopardy								
	PARDY	Fred Data	Weekdays	Spots/Week	Rate	Rating					
_	Start Date 07/30/12	End Date 08/05/12	<u>T</u>	<u>apotary voca</u>	\$1,000.00	0.00					
E 55 KSN			M-F Jeopardy M-F Jeopardy	CM	630-7pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOF	PARDY					PT 67					
_	Start Date	End Date	<u>Weekdays</u> F	Spots/Weel	<u>k Rate</u> 1 \$1,000.00	<u>Rating</u> 0.00			]		
	07/30/12	08/05/12 /12 08/06/12		CM	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	PARDY	12 00/00/12	M-F Jeopardy	•	,						
	Start Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating			1		
	08/06/12	08/12/12	M	7 CM	1 \$1,000.00 7:30-8:00P	0.00 M MTWTFS-	:30	6 \$750.001	0.00 NM	6	\$4,500.00
E 57 KSN	V 07/30	/12 08/04/12	News 3 Olympic News 3 Olympi	c Zone Civi c Zone	7.50-0.001	M MINITS	.00	<b>Q Q</b> 1.001.00			
OLY	MPIC ZOI	NE	none e enjimp.						ļ		
•	Start Date		Weekdays	Spots/Wee		<u>Rating</u> 0.00					
	07/30/12	08/05/12	MTWTFS- 2 Olympics Late I		6 \$750.00 11pm-12:3		:30	6 \$1,000.007	0.00 NM	6	\$6,000.00
E 58 KSI	NV 07/30	/12 08/03/12	Late News duri		( (piii )2,0			, ,			
NEV	vs		<del></del>								
	Start Date			Spots/Wee		Rating 0.00			1		
	07/30/12	08/05/12	MTWTF 2 Olympics Late		6 \$1,000.00 11pm-12:3		- :30	2 \$1,000.007	0.00 NM	2	\$2,000.00
E59 KSI	NV 08/04	1/12 08/04/12	Late News dur		1 1611: 1990						
NEV	NS					D - 12					
	Start Date		Weekdays	Spots/Wee	ek <u>Rate</u> 2 \$1,000.00	<u>Rating</u> 0,00					
	07/30/12 NV 08/0	08/05/12 5/12 08/05/1			11pm-12:3		s :30	2 \$1,000.007	0.00 NM	2	\$2,000.00
NE\	WS		Late Hews dail	mg Orympios							
	Start Date			Spots/Wed		Rating			l		
	: 07/30/12	08/05/12		014	2 \$1,000.00	0.00 MTWTF-	- :30	10 \$1,200.001	0.00 NM	10	\$12,000.00
E61 KS	NV 07/3	0/12 08/03/1	Z	CM	9am-4pm	[1] ] W. L. F.	,50	, σ φημοσισσί			-

Print Date: 07/17/12 12:03:24 Page 7 of 7

KSNV

Order / Rev: Alt Order #: \*

Flight Dates:

104084

07/30/12 - 08/06/12

06831655

Advertiser:

Estimate:

Crossroads GPS

Product Desc:

Crossroads GPS

732

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type St	oots	Amount
			Olympics Daytime								
			Olympics Daytime	Weekdays							
OLY DA	·Υ				D. 4-	D-Alm-					
	<u>rt Date</u>	End Date		Spots/Week	Rate	Rating 0.00					
Week: 07/		08/05/12	MTWTF		\$1,200.00		:30	2 \$6,000.001	0.00 NM	2	\$12,000.00
E62 KSNV	07/30/1	2 08/05/12	Olympics Primetim		730pm-12am	MTWTFSS	:50	2 \$0,000.001	0.00 14141	-	Ψ12,000.00
			Olympics Primetin	ne							
OLY DA			101 11 .	Constantino	Poto	Rating					
	<u>irt Date</u>	End Date		Spots/Week	<u>Rate</u> \$6,000.00	0.00					
Week: 07/		08/05/12	MTWTFSS		· · ·	S-	:30	1 \$1,700,001	0.00 NM	1	\$1,700.00
E 63 KSNV	08/04/1	2 08/04/12	Olympics Daytime		4am-6pm	3-	.50	Ι ψ1,700.001	0.00 1		* . ,
			Olympics Daytime	MEEKEND							
OLY W		E 15-4-	18 (n. alzalas ro	Snota/Mook	Rate	Rating					
	rt Date	End Date 08/05/12	<u>Weekdays</u> S-	Spots/Week	\$1,700.00	0.00			1		
Week: 07				10(==1GB4	9am-4pm	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
E 64 KSNV	08/06/1	2 08/06/12	Olympics Daytime		9am- <del>a</del> pm	181	.00	, 41,200.00			
OLVE	A \$ /		Olympics Daytime	e vveekuays					1		
OLY D		End Data	Weekdays	Spots/Week	Rate	Rating			1		
Sta Week: 08	art Date	End Date 08/12/12	M	1	\$1,200.00	0.00					
				lv/\Λ/hα@I\/I	630-730pm	S-	:30	1 \$575.001	0.00 NM	1	\$575.00
E65 KSNV	08/04/	12 08/04/12	WKND Jeop/Whe		abo roopiii	_		·			
WH/JE	:D		AAKIAD Seobiaane	.61							
		End Date	Weekdays	Spots/Week	Rate	Rating					
<u>Ծն</u> Week: 07	art Date	08/05/12	S-	1	\$575.00	0.00					
VVEEK. U7	100/12	30/03/1Z							Totals	88	\$85,675.00